

A Quick Look at the Open Door

(1998-2003)

Mission: The Open Door Education Foundation (Open Door) is a 501(c)3 organization, founded in 1998 by the National Association of Computer Consultant Businesses, with the mission of increasing the quantity of trained and qualified Americans entering the information technology field.

Overall Contributions:

Dollars Contributed to Open Door General Fund: **\$1,064,921**
(Supports all Open Door activities – NACCB Chapter Scholarship program, Open Door website, youth outreach, Open Door program expenses and administrative costs of the Open Door.)

Dollars Received for the Hero's for Technology Fund: **\$12,526**
(Scholarship fund established in 2001 for family members of NACCB Consultants lost in the September 11 tragedy.)

Dollars Received for Bob Kipe Fund: **\$12,300**
(Scholarship fund established in 2002 to honor our dear friend and NACCB Member.)

Scholarship Program:

Scholarship Dollars Awarded: **\$318,000**

Number of Students Served: **255**

Number of Schools Benefited: **142**

Financial Snapshot:

Contributions received in 2003: **\$10,855**

Balance: **\$360,305**

Fundraising Goals for 2003/2004

Join us in these ambitious, but necessary campaigns – it is to our benefit to excite, educate and encourage the next generation of American technology professionals!

Sustaining Member Campaign: **\$500,000**
(Launched June 2003)

NACCB Chapter Campaign **\$20,000 per NACCB Chapter**
(Launched June 2003)

Technology Challenge Campaign: **\$200,000**
(Launched January 2003)

We will keep you posted on how we (meaning all of you and our partners) are doing in our fundraising campaigns.

Visit us on line at www.keys2it.org or call us at (703) 838-2050 ext. 118.

WIA Means Opportunity For the American Worker

In today's global economy, both the individual IT worker and U.S. consulting and service companies face increased competition...and opportunity.

By Susan Donahoe
Director, Open Door

Buyers of IT services shop for talent all over the world, putting pressure on price and quality of service. The precedents set by other industries would indicate that price competition will inevitably drive certain skill sets overseas. And while some countries are actively seeking a starring role in this new lineup, the U.S. has generally abdicated the responsibility for a competitive workforce to private industry. But a sustained effort toward technical

industry and its client industries to influence changes that will better allocate the \$11 billion in federal funding available for worker training. Technology training has not traditionally been supported through the WIA system. The majority of WIA funding has supported lower-skilled and lower-wage job training. Training of this type certainly has its benefits, but we believe that there exists an opportunity to change the quality of life of American workers by providing them with training opportunities in an industry with true career potential.

Open Door and the NACCB believe that

The opportunity that comes from global competition is enormous. Arming our talent pool with the necessary skills means we need never fear competition.

innovation is a task best designed for a united mission. The NACCB and the Open Door Education Foundation believe it is in the best interests of both the workers and talent suppliers to support legislation that provides federal funding for our industry's workforce training.

The Workforce Investment Act (WIA) represents the nation's primary federal investment in workforce development. The goals of the WIA system are to provide (1) enhanced employment, retention and earnings for the individual worker, (2) increased occupational skills attainment and (3) improved national economic growth through amplified productivity and competitiveness. The WIA system is managed federally by the Department of Labor and locally by state appointed Workforce Investment Boards. Reauthorization of the Workforce Investment Act is currently being reviewed on Capitol Hill.

The reauthorization of the Workforce Investment Act creates opportunities for the IT

the WIA system can play an important role in the changing work environment, helping job seekers obtain crucial new skills and jobs, while also facilitating employers in finding workers with the necessary training and certifications. Educating the overseers of the WIA system on the importance and power of the technology industry in the U.S. economy, incorporating technology training programs into the system and inviting technology industry leaders to serve on the WIA boards across the country, are ways to positively enhance the WIA system.

We also believe that, with so many skilled workers struggling to find any job at all, it is both a politically and morally expedient time to make a strong push for the future of American jobs. Indeed, during this time of economic recovery, federal workforce investment — through WIA — is essential for workers seeking employment and for employers searching for qualified employees. *WIA continued on pg. 6*

TWC Congressional Meetings To Date

€ TWC has met with the offices of Senators DeWine, Dodd, Enzi, Gregg, Kennedy Murray, Roberts and Sessions. Plus, NACCB members met with legislators and their staff on this issue during the NACCB Lobby Day held May 7-8, 2003.

€ Congresswoman Biggert (R-IL) submitted language into the House bill that highlights the importance of the IT Community in the WIA system.

What is happening with this legislation?

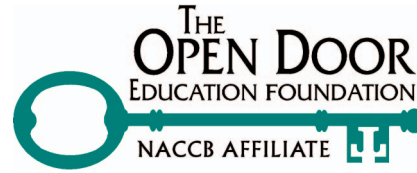
The House passed H.R. 1261 -- The Workforce Reinvestment and Adult Education Act of 2003 -- on May 8, 2003. WIA has been forwarded to the Senate for consideration. The Senate Bill is likely to be introduced in late May or early June. The Senate will host more hearings on WIA this summer. The US Department of Labor supports reauthorization of WIA and efforts to incorporate education and training priorities of the technology community.

What can you do?

Contact your members of Congress and ask them to support efforts to include IT training and education und Workforce Investment Act programs. Most importantly, contact your Senators as they are working on this legislation now. To learn more about the WIA legislation visit www.doleta.gov/usworkforce

It is more important than ever to train our workers. We must stay on top of the current technology; we must provide our workers the skills necessary to succeed and be competitive in the future. Technology skills will always be needed, every job is a high tech job! The Open Door Education Foundation and the NACCB are actively working together to increase education and training opportunities in IT for U.S. workers.

One way we are doing this is by supporting legislation that provides funding for workforce training. In 2003, we have an opportunity to weigh in on a federal funding opportunity for technology workers, the Reauthorization of the Workforce Investment Act.



Calling all IT Staffing Firms— Invest in Your Future, Help Open Doors for Others!

Our Purpose:

The Open Door Education Foundation is a non-profit foundation dedicated to increasing the quantity and quality of trained Americans necessary to keep our country a world leader in the technical industries. Founded in 1998 by NACCB members, our vision is to open doors for America's future computer professionals in the spirit of those who have opened doors for us.

Our Goals:

The Open Door has many plans and programs to support America's future computer professionals!

- To provide funding support for education through scholarship programs.
- To excite young minds and inspire an interest in technical knowledge.
- To encourage Americans of all ages and backgrounds to challenge themselves and seek a technical career.

You can help!

Your donation to the Open Door Education Foundation will help open doors by supporting our programs and helping create a permanent endowment to support the ongoing operation of the foundation. To make a donation, call the Open Door at (703) 838-9580 or email us at opendoor@naccb.org

Visit us at www.Keys2IT.org



Active Mind, Bright Future

Kerry-Ann White Scholar Profile

By Beth Fells

Open Door Program Assistant

Kerry-Ann White, a New Yorker by way of Jamaica, was interested in math from a young age. Her parents, Melrose and Adolphus White, encouraged her, knowing the value of a good education. Her participation in the PIMS (Partnership in Math and Science) Program in 1995 at Michigan State University with the Alpha Kappa Alpha Sorority, Inc. helped her to define her career goals. She entered the Polytechnic University's Y.E.S. (Youth in Engineering and Science) Program during the following summer, which sparked her interest in Computer Science. After entering Howard University in the fall of 1997, Kerry-Ann pursued her interests in the engineering field.

The Open Door Education Foundation, through the NACCB's Washington, D.C., Chapter, honored her with scholarships in the spring of 2000, fall of 2000 and the spring of



2001, which contributed to her loan-free academic career and propelled her to a new phase in her life. This new direction began on May 12, 2001 when she decided to attend graduate school after graduating Magna Cum Laude (3.78 GPA) with a B.S. in Systems and Computer Science from the School of Engineering at Howard University.

After graduating from Howard University,

Kerry-Ann worked full-time for two summers at the MITRE Corporation in McLean, Va., as a Software Applications Development Engineer. She then relocated to New York and returned to Polytechnic University — this time as a GEM Masters Fellowship recipient. At age 23, after successfully completing her MS in Computer Science in December 2002, she returned to the MITRE Corporation and was promoted to Senior Software Applications Development Engineer in the Center for Advanced Aviation Systems Development (CAASD). In her current position, she uses Microsoft Visual Basic to create software that will analyze airline restrictions on the Federal Aviation Administration (FAA) data to interpret the results and decipher its meaning.

Kerry-Ann intends to pursue her MBA from the University of Maryland beginning in the fall of 2003. When she retires from Corporate America, she envisions becoming a teacher at a local university after working with them for several years as an adjunct professor.

Kerry-Ann believes strongly in extracurricular activities and community services and proudly serves as a member of Sigma Gamma Rho Sorority, Inc. and Tau Beta Pi. While at Howard University, her extracurricular activities included helping those *Active Mind* continued on pg. 6

Q & A

Greatest inspiration? My faith, which gives me to power to move mountains.

Favorite non-work activity? Bowling, roller skating and dining with friends

Guiding principle? "I can do all things through Christ who strengthens me" Phil 4:13

Person you'd most like to meet? Jesus on Judgment Day

Person you most admire? Marcus Garvey, who came from my roots, moved to a strange place and started over. He proved himself and in the end he inspired others to believe in themselves.

CD/tapes currently in my player: Sean Paul, Mary Mary, Luther Vandross, Leeann Rhymes

Books on my bedside table? Bible, "This Burning Desire" by my sister Shamaine D. Henry, "Rich Dad Poor Dad"

Regular career/work reading: Black Enterprise, Washington Post,

Society of Women Engineers, Tau Beta Pi BENT, AIAA magazine

Personal role model? Definitely my parents, Adolphus and Melrose R. White, and my sisters, Denise and Shamaine.

Mentor/work role model? My coworker and neighbor Kristina Buckley who juggles career, and family life with such style and grace that I wonder if she even breaks a sweat!

Favorite possession? My health, strength and sanity!

Favorite food? Jamaican first, Mexican second, then Italian

What drives you? My SATURN and my goals which include making manager in 5 years after getting my MBA at the University of Maryland and my faith, and the fact that I am working towards a better future for my future children.

Why engineering? I excelled at Math all through school and the guidance counselor suggested it. I tried several programs, decided on engineering and never looked back. Also, my dad is a boiler mechanic (amongst other talents he has) and I inherited his engineering mind!

Sunshine or moonlight? Even though I am a "night owl!" I would have to say sunshine. There is something about seeing a new day that stimulates my creativity.

Active Mind continued from pg. 5

community services and proudly serves as a member of Sigma Gamma Rho Sorority, Inc. and Tau Beta Pi. While at Howard University, her extracurricular activities included helping those less fortunate. For instance, she volunteered at the D.C. Central Kitchen and the Capital Area Food Bank by packaging food for the homeless, YWCA (home for the underprivileged) Cleanup and Bright Beginnings (school for homeless and underprivileged children).

Despite, or, perhaps, even because of the current slump in today's economy, Kerry-Ann encourages today's youth to follow their hearts and pursue something that will hold their interests for a long time. For her, that field is engineering, where she can utilize her creativity. To the young children out there, she says, "Apply for summer programs in a field you would like to consider. Get to know your strengths and weaknesses; capitalize your strength; choose a career and make it work for you!"

After all of her scholarships, education and mentoring, she continues to give back to the community because of her belief in a simple truth: "To whom much is given much is expected." ■

Quick Facts

NACCB Chapter Sponsor Washington, D.C.

NACCB/ODEF Chapter Representative
Pierce (Data Systems Analysts, Inc.)

Scholarships:

Spring 2000, \$1,000

Fall 2000, \$1,500

Spring 2001, \$1,000

Degree Attained: B.S. in Systems and
Computer Science, Howard University
M.S. in Computer Science, Polytechnic
University

Employer: MITRE Corporation

**Kerry-Ann
believes that
"to whom
much is
given, much
is expected."**

**India is graduating
roughly 75,000 IT
professionals annually,
vs. 26,000 in the U.S.**

SOURCE: National Association of Software and
Service Companies, New Delhi, India

WIA continued from pg. 3

The NACCB is working with the Technology Workforce Coalition (a network of technology associations and companies) to incorporate the technology training needs of the country into the WIA system. The TWC is meeting with key legislative leaders on Capitol Hill and the Bush Administration through the Department of Labor's Assistant Secretary of Labor (Employment and Training) Emily DeRocco to educate these key leaders on the training needs of the technology community. All are reacting positively to the idea of incorporating more technology training opportunities into the WIA system. Specifically, the TWC is asking for the following to be included in the WIA Reauthorization:

1. Education of WIBs on the importance of the IT industry, IT capabilities and the training of workers
2. Strengthening of Workforce Investment Boards (WIBs) with greater employer involvement — include more IT industry representatives on WIBs
3. Strengthening of the One-Stop Centers

(the career centers of the local WIBs) — ensure that IT training is Emphasized/Visible and Accessible.

4. Encourage the use of Certifications as Performance Measures

The House Education & Workforce Committee and the Senate Health, Education,

In Brief

WIA is up for reauthorization
September 2003

2003 funding for state workforce investment is \$3 Billion

** It is at the state level that IT training can happen.

Labor and Pension (HELP) Committee led efforts to reauthorize WIA during the 108th Congress. WTC is actively meeting with legislators and the staff of these committees to educate them on the significance of WIA and its opportunities for the technology community.

To further educate members of congress

and their staff about this issues, TWC hosted a senate briefing on May 15th. The briefing highlighted the importance of IT training all sectors of the employment community as well as on all workers, including displace and incumbent workers. Presentational addressed the impact of the Reauthorization on workers, eligible training providers, employers and the IT sector. This is significant because it allowed the TWC to present its case to key members of the Senate and their staff.

In addition, NACCB members attending Lobby Day 2003 brought this issue to the attention of federal legislators. NACCB's legislative position on WIA was received positively on Capitol Hill.

The impact of keeping American technology workers on the cutting edge, and arming them with the skills to compete in a global economy, has the fortunate coincidence of being in the best interest of Americans, American companies and America itself. As we have recently witnessed, the united efforts of U.S. technical dominance are both shocking and awe inspiring. The opportunity that comes from global competition is enormous. Arming our talent pool with the necessary skills means we need never fear competition. ■

The Open Door would like to thank these generous donors for their support

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Zeitech, Inc./Modis

Power of Change continued from pg. 1

administration. This means that the distribution of funds (that will support our activities) will be made out of the proceeds of an endowment, allowing the Open Door to continue its important mission during good and bad times. In essence, a permanent endowment affords our foundation sustainability. Unless funds are otherwise specified, such as to a dedicated chapter scholarship fund or specific outreach project; they will be used to build the permanent endowment of the entire foundation. We are calling this our **Sustaining Member Campaign**.

Finally, the Open Door has long had a goal of reaching out to the broader market — to our natural partners in technical workforce issues: technical companies, users of technical services and educators. In this coming year, we will pursue this with renewed intensity. It is our inten-

tion to create an advisory board, comprised of like-minded individuals drawn from this wider community, which can help us reach our communication and funding goals. We invite you to recommend people, such as clients, who might fit this model and with whom you would like to share a connection beyond the workplace. Their interest in increasing the quantity and quality of qualified Americans entering the information technology field is the primary qualification we seek.

The specifics of our funding goals, including where we stand now, are contained in this newsletter. We're also distributing this newsletter to some interested outside parties. In all, this newsletter reflects the change in the Open Door that we have come to embrace: consistent communication, the importance of sustaining funding and the hope for representation from

the broader market. We ask that you help us with all three.

Please let us know what you think. We can be reached at www.keys2IT.org, or at 703-838-2050, ext. 118.

—Stephanie Skinner
President Elect, Open Door

- Grace Gentry, President
- Stephanie Skinner, President-Elect
- Richard Raybin, Treasurer
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- Gayle Williams, Vice President of Committees
- Fran Quittel, Chair, Public Relations/Communications
- Matt Moore, Chair, Leadership Development

Yes! I want to support the Open Door Education Foundation's mission to Excite, Encourage, and Educate people in our own country to take advantage of the incredible opportunities offered through a career in Information Technology.

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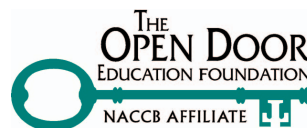
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To learn more about Sponsorship opportunities and the benefits of the Open Door giving program, please call 703 838-2050 ext. 118.



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*May be paid over three years.

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